



Professor Tony Eccles

Tony Eccles is a faculty member of the Change Management Consortium and visiting Professor of Strategic Management at Bath University School of Management. Tony also works with the Management Innovation Lab (MLab) at London Business School, and with Cass Business School (City University) and Said Business School (Oxford University).

Leaving school at 15, he became an apprentice engineering fitter and later a ship's engineer with Ocean Group. With a night school scholarship, he went to University, gaining a first class honours degree in mechanical engineering; worked in sales for Great Universal Stores and then spent ten years in operations management with Unilever before participating in the Oxford University Business Summer School and then joining Manchester Business School as a lecturer in Management, later senior lecturer, and where he directed and taught both the MBS Management Programme and its Senior Executive Programme.

Following a period as Professor of Business Strategy at Glasgow University, he joined London Business School as Professor of Strategic Management, and also directed its Centre for Management Development. He has designed and directed senior management programmes for many international organisations, such as BG Group, Aviva, Intercontinental Hotels Group, Hilton Group, Smith & Nephew, Diageo, Cadbury Schweppes and GlaxoSmithKline.

His book "*Succeeding with Change: Implementing Action-driven Strategies*" has been reprinted several times. Tony Eccles is also author of "*Under New Management*" and co-editor of *European Cases in Strategic Management*. He has been a television presenter for both BBC and Granada, an award-winning copywriter, co-founder of two successful television production companies and a consultant to many blue-chip organizations. His main areas of expertise are in Change, Strategy & Innovation, Organisational Culture, Internal Communication and Strategy Execution. He is presently co-authoring a strategy book and also a book on internal communications.

He is married, with one son (19) and lives in London.