



## Jeremy Clark

Jeremy Clark is a consultant and speaker on growth strategy and innovation, supporting senior executives of companies and public institutions worldwide through the process of identifying and taking action on “the next thing”.

As a speaker and management advisor, Jeremy coaches companies not only on how to achieve the next level of growth, but also how to change their approach to management such that today’s compelling growth ideas are not stifled by yesterday’s beliefs, processes, and practices.

Jeremy was a Principal at Strategos Inc., the innovation consulting firm founded by Dr. Gary Hamel. Jeremy led projects for Fortune 500 companies focused on growth strategy and business model innovation, which requires a significant reframing of the client’s mental models about their business. Jeremy continues to apply these principles today, working with Dr. Hamel at the Management Lab to drive deep change in management principles and practices in large organizations.

Jeremy founded a consulting firm, Mindshare Inc., specializing in innovation capability-building for clients in the telecommunications, pharmaceutical and high technology industries. Other career experiences include leading business process re-engineering (BPR) projects for major European and US clients with OASIS Ltd., and economic analysis and consulting in the environmental services sector with ECOTEC Ltd.

Jeremy received a BCom with Honors in Commerce from the University of Birmingham (England), and a Masters in Business Administration from the University of Chicago Graduate School of Business.

Jeremy is an accomplished speaker on growth and innovation, and is the author of several published articles on competition and innovation. He has been published on sustainable macroeconomic growth in the proceedings of the ISC Symposium in St.Gallen, Switzerland, and on innovation in Align magazine.

Born and raised in England, Jeremy now lives in California.